



April 11, 2008

Dear Friends:

It is truly an honor to reach out to you again this year, as we lead the Ad Book effort on behalf of the North Shore Arc. This organization is pivotal to our families and to the greater North Shore community. This year we are pleased to welcome Shari Goodstein Munro as Co-Chair. Shari recently joined the Board at Arc, following in the footsteps of her father, Mike Goodstein. We both hope you will join us in supporting an organization that helps so many live their best possible lives.

North Shore Arc continues to offer a safety net of quality services to children and adults with developmental, cognitive and physical disabilities, even with today's tight budget constraints. It's not easy. But children with Autism, adults looking to join the work-world or older Down syndrome individuals with special housing needs still need our help. At NSArc we continue to grow existing programs and develop new ones, all to meet consumer demand. This year we are especially proud of:

Building Blocks, NSArc's intensive early intervention program for children on the autism spectrum, celebrated it's 10th anniversary last month. Starting with 14 families in 1998, Building Blocks has helped over 2,000 families.

Cape Ann Women's Home, our new residence for people living with developmental disabilities in Gloucester, is about to open. North Shore Arc is committed to upgrading all of our residential facilities, so they are state-of-the-art homes for our individuals.

Heritage Industries, the vocational arm of NSArc, operates 18 vehicles throughout the North Shore. Individuals are transported from their homes to various day programs, as well as to competitive jobs in the community.

Your support is our most valuable resource. And although we look to the state for significant funding, this year's budget cuts, coupled with rising fuel costs, mean we are asking you to dig a little deeper. Please consider advertising in the 2008 Ad Book. It is important to this organization, and it offers you the opportunity to visibly show your support of this important work. The Ad Book is presented at our Annual Meeting on June 8th, and mailed to our donors. And this year you have the opportunity to have a **live** link from our online Ad Book to your business! If you have any questions, please contact the Development Office of NSArc at (978) 762-4878.

We invite you to make a commitment to what matters most – changing lives for the better. On behalf of the North Shore Arc, thank you for your generous support of the 2008 Ad Book.

Warmest Regards,

A handwritten signature in cursive script that reads "Julie".

Julie Rainer Cummings
Co-Chair, NSArc 2008 Ad Book

A handwritten signature in cursive script that reads "Shari".

Shari Goodstein Munro
Co-Chair, NSArc 2008 Ad Book